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**Belvedere Square, Can Company among properties offering new  
sponsorship opportunities**

***Local development company Struever Bros. Eccles & Rouse will offer sponsors new outlets through  
popular events at local hot spots***

BALTIMORE – Local advertising and public relations firm A. Bright Idea announced today it will offer sponsorship marketing and sales support to Baltimore development company Struever Bros. Eccles & Rouse for various themed events and promotions at select properties around Baltimore this summer and winter.

This includes “First Fridays” at The Can Company in Canton, live outdoor entertainment at Belvedere Square, and “Action at Belvedere Square,” a series of outdoor summer movies scheduled for the third Saturday of June, July and August.

“These properties are already destinations centrally located in great Baltimore neighborhoods that reach a diverse demographic,” said T.J. Brightman, vice president of client relations for A. Bright Idea. “Struever Brothers has done a fantastic job of developing specialty events at their various properties that reach thousands of people, therefore creating sponsorship opportunities for companies looking to be associated with dynamic outdoor events.”

A. Bright Idea is also working with Struever Bros. Eccles & Rouse to locate a naming rights sponsor of the outdoor ice rink at Harbor Point near Fells Point. In addition to naming the ice rink, this sponsor will receive significant media exposure along with outdoor signage and on-site opportunities at the facility.

“The outdoor Ice Rink at Harbor Point represents a great opportunity for both area residents and visitors to enjoy Downtown Baltimore during the winter months and ice skate in a terrific setting along the waterfront,” according to John Pezzulla, director of property management for Struever Bros Eccles & Rouse, Inc.

**About Stuever Bros. Eccles & Rouse, Inc.**

Established in 1974, Struever Bros. Eccles & Rouse, Inc. has a long-standing and prestigious record of success as a unique urban development and construction company. Known for conquering challenging locations as a multi-role developer and construction manager, the firm has an intentional focus on neighborhood transformation, historic adaptive reuse and urban mixed-use projects. With more than 16 million square feet and nearly \$5 billion of total investment costs in projects completed or under development, Struever Bros. Eccles & Rouse is a uniquely diversified, full-service real estate development company.

**About A. Bright Idea**

A. Bright Idea, located in Bel Air, Md., provides verbal and visual communication solutions for a variety of retail, small business, government and non-profit clients. Founded in 1996, the firm represents clients including the Babe Ruth Birthplace and Museum, Bel Air Center for Addictions, Harford Neighbors.net, The Highlands School, Hillside Lawn Service, Maryland Jockey Club, Slavia Federal Savings Bank, Sports Legends Museum at Camden Yards and URS Coleman. For more information on A. Bright Idea and its services, visit its Web site at [www.abrightideaonline.com](http://www.abrightideaonline.com) or email [info@abrightideaonline.com](mailto:info@abrightideaonline.com).

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