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a. Bright idea
verbal and visual communication

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A. Bright Idea welcomes Slavie Federal Savings Bank as new client

BEL AIR, MD - A. Bright Idea, LLC, an award-winning public relations, advertising and sports marketing firm, recently became agency of record for Slavie Federal Savings Bank. A. Bright Idea will assist Slavie with various verbal and visual communication solutions.

"Slavie Federal Savings Bank serves the community well, as evidenced by its recent Harford Award," says T.J. Brightman, Vice President of Client Relations for A. Bright Idea. "We value such community stewardship and look forward to assisting Slavie create relationships with their Harford County neighbors."

A community-based bank focused on providing service to everyone, the 105-year-old Slavie Federal Savings Bank officially joined the Harford County community by moving its corporate offices to Bel Air in November 2001. With branches in Bel Air, Edgewood and Overlea, Slavie provides its customers and friends with banking products and services for a sound financial relationship.

"As neighbors in the Harford community, A. Bright Idea understands the importance of relationships," explains President and Chief Executive Officer Phil Logan. "We look forward to working with A. Bright Idea."

About Slavie Federal Savings Bank

As a recipient of the 2005 Harford Award and the Financial Education award at the 2004 Maryland Bankers Association annual convention, Slavie Federal Savings Bank operates on its commitment of strengthening communities and serving neighbors. For more information on your community partner, visit their Web site at www.slavie.com.

About A. Bright Idea

A. Bright Idea serves a variety of government and retail clients in Harford County. Founded in 1996, the firm represents clients including URS Coleman, Healthcare Affiliates and EAI Corporation. For more information on A. Bright Idea and its services, visit its Web site at www.abrightideasonline.com or email info@abrightideasonline.com.



CAPTION: T.J. Brightman, Vice President of Client Relations, A. Bright Idea

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