

Business

Design firm a winner

A. Bright Idea LLC in Bel Air recently won two major awards for creativity and excellence in the communication field. The local advertising and public relations agency was recognized by the Communicator Awards with an Award of Distinction for an event logo designed for the Boys and Girls Clubs of Harford County. The agency also received a Silver Award from the Summit Creative Awards for a colorful, three-dimensional party invitation.

"We're delighted to once again receive national recognition for our efforts," said Anita Brightman, owner of A. Bright

Idea, in a press release announcing the award.

"We've always known that creativity isn't restricted to large agencies in major cities, and we're pleased that these prestigious competitions agree."

A. Bright Idea is an advertising and public relations agency that provides verbal and visual communication solutions to government agencies, private industry and non-profit organizations.

The firm offers a wide variety of services, including corporate identity packages, advertising, graphic and web design, creative writing, public out-

reach and special events planning. In response to a growing demand for those services, A. Bright Idea recently relocated to new office space in downtown Bel Air.

The Communicator Awards is an international competition that recognizes outstanding work in the communications field.

This year's competition drew more than 5,000 entries. The Summit Creative Awards celebrates the accomplishments of smaller creative companies throughout the world. The 2005 competition received submissions from more than 20 countries.