



210 Archer Street, Bel Air, MD 21014 | 410.836.7180 ☎ | 410.836.0186 📠 | www.abrightideasonline.com

FOR IMMEDIATE RELEASE
June 29, 2009

Contact: Cobey Dietrich
A. Bright Idea Advertising and Public Relations
Tel. (410) 836-7180
Mobile: (717) 318-4320
E-Mail: cobey@abrightideasonline.com

Strong creative, innovative President propels local agency
A. Bright Idea's creativity shines in 2009

Bel Air, Md. - Creative services continue to garner industry recognition for A. Bright Idea Advertising and Public Relations as they land awards from Graphic Design USA and the Communicator Award - all under the guidance of President and Founder Anita Brightman whose leadership and community involvement led to Women in Business recognition from Baltimore SmartCEO, Baltimore Magazine and Harford Magazine.

A. Bright Idea Interactive received recognition for its design of www.remotecontrolz.com, winning for aesthetic appeal and functionality in the 2009 American Web Design Awards. Graphic Design USA, a national trade publication, selects only a few nominations and criterion for the award includes originality, functionality, aesthetic appeal, copywriting and overall design.

Also in recognition of creative excellence for communications professionals, A. Bright Idea took home several 2009 Communicator Awards this spring. Because of in-your-face appeal, the Remote Controlz logo won in the corporate identity category. The nostalgic visual appeal of the Harford Day and John Carroll annual reports also won awards for the agency.

Anita Brightman's leadership received further recognition through SmartCEO Brava! Award, as well as recognition as one of Baltimore Magazine's Women in Business and Harford Magazine's Seven Women of Influence. Brightman's industry knowledge, attention to detail and strategic and personable approach, coupled with her passion for community involvement and civic responsibility make her a valuable asset to the Baltimore business community.

An award-winning advertising and public relations agency based in Bel Air, Md., A. Bright Idea excels at identifying opportunities, generating ideas and executing customized solutions that deliver results for government, commercial and non-profit clients including U.S. Army Chemical Materials Agency, U.S. Army Corps of Engineers, Baltimore County Savings Bank, Kenwood Kitchens, Fuel Fund of Maryland, Thompson Lincoln Mercury and Mazda, Bel Air Center for Addictions, Orioles Major-League Baseball and Mid-Atlantic Sports Network, among many others.

For more information on A. Bright Idea and its services, visit its Web site at www.abrightideasonline.com or email info@abrightideasonline.com.

###