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a. Bright idea
verbal and visual communication

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A. Bright Idea earns marketing and communication excellence awards

BEL AIR, MD - A. Bright Idea, LLC recently received recognition for their marketing and communication efforts from the International Academy of the Visual Arts Davey Awards and the MarCom Creative Awards. The Bel Air-based, boutique advertising and public relations agency earned a silver award from the Davey Awards for marketing efforts on behalf of the Bel Air Center for Addictions and a gold award from the MarCom Creative Awards for an invitation on behalf of Architectural Design Works titled, "The Architecture of a Crab."

"A. Bright Idea continues to earn recognition from industry peers in addition to obtaining results for our clients," says Anita Brightman, president and founder. "We enjoy working with clients who trust our creativity and expertise and enjoy helping grow their businesses."

In its tenth year, A. Bright Idea offers a wide variety of services including corporate identity packages, logos, advertising, media placements, graphic design, Web design, creative writing, public outreach, strategic communication planning, sponsorship sales and special events planning.

The annual Davey Awards is an international creative award focused exclusively on honoring outstanding creative work from the best small firms worldwide. The MarCom Creative Awards honors excellence and recognizes the creativity and hard work of marketing and communications professionals.

A. Bright Idea previously won the MarCom Creative Award in 2004 and 2005. This is the first recognition for the firm by the Davey Awards.

About A. Bright Idea

Founded in 1996, A. Bright Idea provides verbal and visual communication solutions for a variety of retail, small business, government and non-profit clients including Thompson Suzuki, Bel Air Center for Addictions, Highlands School, Hillside Lawn Service and Struever Bros. Eccles and Rouse. For more information on A. Bright Idea and its services, visit its Web site at www.abrightideasonline.com or email info@abrightideasonline.com.

CAPTION: Anita Brightman, President and Founder, A. Bright Idea

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